



RAMSEY COUNTY

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Ramsey County
Community and Economic Development
Critical Corridors - Commercial Corridor Initiative 2024
Deadline: 4/3/2024

Print Preview Prop

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\$ 0.00 Requested

Additional Contacts
none entered

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Application Questions [top](#)

1. Project Location/Address

-no answer-

2. Ramsey County Commissioner District

- District 1: Frethem
- District 2: McGuire
- District 3: Martinson
- District 4: Moran
- District 5: Ortega
- District 6: Xiong
- District 7: Reinhardt

3. Eligible Activity Type

- Business recruitment activities
- Establishment of small business incubators
- District-wide planning and design
- District-wide marketing, branding and promotion initiatives
- Design and implementation of wayfinding, signage, street furniture or other public realm enhancements
- Technical assistance related to business activities
- Other project that supports business districts, please explain:

4. Describe the proposed initiative. Describe the specific activities eligible under this program for which Ramsey County Critical Corridors funds are requested.

-no answer-

5. What do you hope to achieve with this initiative? Why do you think it will be successful?

If available, summarize or attach any market data, research or stakeholder engagement that supports these types of activities.

-no answer-

6. Describe the corridor/district, including the number and types of businesses. Why is this a priority commercial corridor in the community?

-no answer-

7. Is this initiative part of a larger commercial corridor revitalization strategy? Are there other public investments or actions currently underway or planned in this area? Please describe overall efforts to strengthen the economic and cultural viability of the commercial corridor and surrounding area.

Please attach supporting documentation (e.g., comprehensive plans, small area plans, previous work done in relation to initiative, letters of support) into the "Attachment" tab and specify relevant sections/page numbers.

-no answer-

8. How were businesses in the area, including racially & ethnically diverse communities, been involved in the development and design of this initiative? How are your engagement practices tailored to the affected community? Include any letters of support.

For example, how are racially & ethnically diverse residents, immigrants, low-income residents, renters, youth/young adults, residents with disabilities, multilingual communities, business owners and other demographics represented in the engagement?

-no answer-

9. How will the initiative ensure that current small businesses are not displaced?

-no answer-

10. Ramsey County's Economic Competitiveness and Inclusion Plan calls for intentional investment in racially and ethnically diverse communities. How does this initiative advance racial equity?

-no answer-

11. Why is this proposal not feasible without Ramsey County funds? What other funding sources are committed or anticipated? If not funded through this program, what would happen with the proposed initiative?

Match funds are not required but may be considered.

-no answer-

12. List the individuals who will perform the proposed activities and a brief description of their experience with this type of initiative. If a consultant will be procured, describe how they will be selected. Is there a strategy for hiring diverse consultants?

Note whether they are staff members, consultants, or others.

-no answer-

13. How will the proposed initiative advance sustainability, resiliency, and climate mitigation/adaptation?

For example, offer technical assistance to help businesses reduce their or their customers/clients' carbon emissions/carbon footprint. If not applicable to your proposal, please respond "N/A".

-no answer-

14. How does this initiative activate the business corridor/district?

For example, encourage placemaking/placekeeping, encourage increased housing density, reduce space for parking, etc. If not applicable to your proposal, please respond "N/A".

-no answer-

15. What transit, pedestrian, and bicycle infrastructure are nearby? How will the initiative support use of this infrastructure to access housing, jobs, services, and amenities? How does the initiative take into account accessibility (Americans with Disabilities Act, universal design, etc.)?

If not applicable to your proposal, please respond "N/A".

-no answer-

Attachments [top](#)

Documents Requested *

Required? Attached Documents *

Critical Corridors Project Information



[download template](#)

Letter of support from property owner(s)
(*Required if requesting funding to do building façade improvement)

Map of proposed project site or area

Letters of support from community and affected business owners

Local government/Board resolution of support

[download template](#)

Supporting documentation #1 (for Application question #7)

Supporting documentation #2 (for Application question #7)

Supporting documentation #3 (for Application question #7)

Other supporting documentation #4

Other supporting documentation #5

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